# Range Comparison at a Glance

## 308

### 308 GTi 270bhp by PEUGEOT SPORT (GTi 250bhp equipment +)
- 19" alloy wheels
- Torsen limited slip differential
- Red painted Peugeot Sport brake calipers (380mm front discs)
- GTi bucket seats in leather effect + half alcantara with red stitching
- Massage function on front seats with 2 intensity settings

### 308 GTi 250bhp by PEUGEOT SPORT
- 18” alloy wheels
- Satellite navigation
- Driver and passenger lumbar adjustment
- Sports style front seats trimmed in leather effect and half alcantara
- Peugeot Open & Go keyless entry
- GTi Styling: GTi grille with chequered flag design, red Peugeot lettering on grille, sports front bumper skirts, red lower front bumper finisher (chrome when Ultimate Red specified), sports side skirts, large twin exhaust and black rear diffuser, GTi front wing badges, GTi tailgate badge, lowered ride height (11mm), aluminium GTi door sill finishers

### ALLURE
- 17” alloy wheels
- Front parking sensors + reverse parking camera with sensors
- Automatic electric parking brake
- Electric folding door mirrors + courtesy light
- Sports style front seats
- Marston Mistral cloth trim with double overstitch detail
- Full LED headlamps + full integrated LED daytime running lamps

### ACTIVE
- 16” alloy wheels
- Automatic dual zone air conditioning
- Height adjustable driver & passenger seat
- 9.7” multi-function colour touch screen + CD player
- Programmable cruise control + speed limiter
- Hill Assist
- Lumbar adjustment of driver seat
- Reverse parking camera with sensors
- Automatic headlamps + wipers
- Electrochrome rear view mirror
- Leather steering wheel + gear stick
- Metax Mistral cloth trim with overstitch detail

### ACCESS
- ESP, ABS, Electronic Brake Force Distribution
- 6 airbags
- 15” steel wheels
- LED daytime running lights
- Rear lamps featuring claw-effect LEDs
- Manual mono zone air conditioning
- Electric one-touch front electric windows
- Rear electric windows
- Remote control central locking
- Cruise control + speed limiter
- Bluetooth + USB connection + AUX-In
- Spare wheel
- Front fog lamps
- Height adjustable driver seat
- Auto door locking
- Metax Mistral cloth trim
Peugeot PureTech: A compact engine with huge spirit...

Peugeot PureTech is an advanced 3-cylinder petrol engine technology that offers a drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO2 emissions. It's a product of Peugeot's 100 years of intelligent, innovative engineering and combines reduced weight materials with the efficiency of applying direct fuel injection to three cylinders. On some versions we’ve even added Turbo Power, optimising torque at all revs and delivering an engine with a unique personality and one which is ultimately designed to give you maximum driving pleasure and responsiveness, at any speed, for less.

Peugeot PureTech: The Award Winner...

PureTech technology was awarded the hugely impressive accolade of ‘International Engine of the Year 2015’ for the 1.0l - 1.4l category with a panel of 65 industry experts from 31 countries coming to the unanimous decision.

"The new PureTech engine from PSA is a revelation in terms of refinement, performance and efficiency," stated German journalist Thomas Imhof. "Without turbo lag, this three-cylinder gives a lot of power and perfect torque at very low revs, with a harmonious noise throughout the whole range. And the consumption is very low," agreed L'Automobile Magazine’s Christophe Congrega.

Peugeot PureTech: The Record Breaker...

The Peugeot 308 fitted with the award winning 1.2l PureTech 130 S&S set a new record for production car fuel economy & distance. A standard 1.2l PureTech 130 bhp S&S hatchback managed 2.85l/100km (99.1mpg) and covered 1,810kms on one tank of fuel. Officially witnessed by the authority UTAC (Union Technique de l’Automobile, Motoocycle et Cycle), the 308 was driven for over 32 hours to consume the 51.4-litre contents of its fuel tank.

BLUEHDI DIESEL TECHNOLOGY: EURO 6

Peugeot BlueHDi: Pioneering on Low Consumption and CO2

BlueHDi is the name given to Peugeot’s latest generation of diesel engines that meet stringent Euro 6 emissions legislation. The result of a world-famous diesel heritage plus innovation and engineering excellence developed on the race track of Le Mans, BlueHDi complies with Euro 6 emission standards, to deliver exceptional fuel economy and CO2 emissions alongside a driving experience rich in power and performance. With its Blue HDi technology, Peugeot continues to offer to its customers ever-cleaner Diesel engines, while maintaining its European leadership in low carbon emissions.

Blue HDi comprises two key systems:

- A Peugeot additive Diesel Particulate Filter, which dramatically reduces particulate emissions by 99.9% whatever their size and whatever the driving conditions.
- An SCR (Selective Catalytic Reduction) system upstream of the Particulate Filter which reduces 90% of the nitrogen oxides (NOx) produced by the engine.

The three-stage cleansing process specifically targets the pollutants of diesel combustion, removing hydrocarbons and carbon monoxide, reducing nitrogen oxides and eliminating 99.9% of particulates.

Combining a Diesel Particulate Filter and SCR delivers the cleanest diesel engine possible and exceptional fuel economy.

NEW EFFICIENT AUTOMATIC TRANSMISSION (EAT6) TECHNOLOGY

A new generation of 6-speed automatic gearboxes:

Peugeot's new generation of automatic gearboxes have been developed in collaboration with Aisin AW. The new efficient automatic transmission unit uses Quickshift technology, for faster gear changes and smooth operation, delivering superb driving pleasure and exceptional fuel and CO2 efficiency.
**PEUGEOT 308 iCOCKPIT**

**Unique iCockpit interior:**

The interior of the Peugeot 308 is absolutely unique, thanks to Peugeot’s incredible iCockpit layout.

The iCockpit combines a small steering wheel for maximum driver control and enjoyment, a head up instrument panel, to ensure the driver’s attention is always on the road, and an intuitive central touchscreen (standard from level two Active models), from which the vehicle’s controls can easily be accessed. The end result is an ergonomic, clean layout that is less cluttered.

**LED DAYTIME RUNNING LIGHTS / FULL LED HEADLAMPS**

**LED Daytime Running Lights:** All Peugeot 308 models feature LED daytime running lights to increase the visibility of the vehicle during daylight hours. Signature Peugeot claw effect LED rear lighting completes the Peugeot 308 unique light signature.

**Full LED Headlamps:** Full LED headlamps feature from Allure level three models and provide the following customer benefits:

- LED technology consumes considerably less energy to produce light, 50% less than halogen and 35% less than xenon technologies. They require no warm up time, with an instantaneous lighting response.
- LED technology offers a whiter light for improved visibility at night which is more similar to daylight, leading to reduced driver eye fatigue and again improving safety.
- LED technology will last for the life of the car, compared to halogen technology with much shorter life expectancy.
- LED technology offers a very striking visual signature that perfectly complements the sharp exterior design of Peugeot 308.

**COLOUR REVERSING CAMERA**

**Colour Reversing Camera:** A camera located on the rear of the vehicle is linked to the 9.7” colour touch screen. The system increases visibility and driver confidence when reversing. The Colour Reversing Camera is standard from level two Active models.

**SATELLITE NAVIGATION**

**Satellite Navigation:** linked to the 9.7” colour touch screen, Satellite Navigation is standard on GTi by Peugeot Sport models and optional from level two Active models.

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[Image of Peugeot 308 iCockpit interior]

[Image of LED Daytime Running Lights]

[Image of Full LED Headlamps]

[Image of Colour Reversing Camera]

[Image of Satellite Navigation]
Key Features

PEUGEOT OPEN & GO

Peugeot Open & Go: Using sensors mounted in the front and rear door handles, your 308 GTi can be opened without moving the key from your pocket or bag. Once inside, a simple press of the Start Stop button is all that is required.

PANORAMIC CIELO GLASS ROOF

Panoramic Cielo Glass Roof: Optional on level two Active models and above, the Peugeot full length panoramic Cielo roof is a fixed glass roof that bathes the cabin in natural light. An electric roller blind is included.

DRIVER ASSISTANCE PACK

Driver Assistance Pack: The Driver Assistance Pack, optional on Allure level three models, is an advanced safety pack controlled by a radar mounted within the front bumper. The Pack comprises:
- Dynamic Cruise Control: intelligent cruise control that can use engine braking to maintain a set distance between your 308 and the car in front.
- Emergency Collision Alert System: an audible & visual alert to the driver to take action to avoid a collision.
- Emergency Collision Braking System: if a collision is imminent your 308 makes an automatic brake application to reduce speed to reduce the severity of impact.

CITY PARK

City Park: City Park, optional on Allure level three models, provides active assistance for parking by detecting a parking space and then operating the steering system to park in this space. The system works with both parallel and bay parking. Blind Spot Monitoring also comes with the City park pack. This technology provides information to the driver during a journey, on the presence of a vehicle or motorcycle in the blind spot by means of four sensors mounted in the front and rear bumpers. If a vehicle is detected the driver is informed through the illumination of the LED light located in the door mirrors.

5-STAR SAFETY RATING

A Five Star Euro NCAP Safety Rating: The Peugeot 308 range scored the maximum five stars in the stringent Euro NCAP Safety Rating. Anti-lock braking (ABS), Electronic Brake Force Distribution (EBFD), Emergency Brake Assistance (EBA), Electronic Stability Programme (ESP), Traction Control (ASR), Dynamic Stability Control (CBC) and six airbags all work to provide the safest driving environment possible.
308 GTi by Peugeot Sport:
Founded in 1981 by Jean Todt, Peugeot Sport has competed in the world’s greatest and most demanding events and championships. Embarking on such endeavours has resulted in Peugeot Sport obtaining many accolades, including victories at the World Rally Championships, the iconic Le Mans 24 Hours, Pikes Peak International Hill Climb and Dakar Rally. Drawing upon their expertise obtained from successes in motorsport, Peugeot Sport have designed radical sports cars for the road for many years. Peugeot 308 GTi by Peugeot Sport is their latest creation, proudly carrying the name of the experts who developed it.

1.6L THP Turbocharged Petrol

1.6L THP Turbocharged Engine: The new 308 GTi is available in two power outputs, 250hp and 270hp, with the latter being the most powerful production engine of its size.

This hugely capable engine has been meticulously developed by Peugeot Sport engineers and highlights include the fitment of Mahle lightweight race pistons, increased injection pressure and a Borgwarner twin scroll turbocharger. This expertise results in a car that can go from 0-100kph in 6.0 seconds* and an unrivalled power to weight ratio in the segment.* 270hp version

Torsen® Limited Slip Differential

Torsen Limited Slip Differential: Exclusive to the Peugeot 308 GTi 270 by Peugeot Sport is an accomplished Torsen® limited-slip differential, incorporated into the transmission to improve cornering traction. By channelling the torque to the wheel with the most grip, it allows the car to accelerate faster as it exits bends than would normally be the case.

Driver Sport Pack

Driver Sport Pack: The Driver Sport Pack, standard on GTi models, increases the responsiveness of the engine and gearbox to accelerator pedal, changes the instrument panel colour to red from white, displays vehicle dynamic parameters - acceleration, power delivery, turbo - and amplifies the engine sound in the cabin.

Coupe Franche Paint Option

Coupe Franche: Exclusive to Peugeot 308 GTi 270bhp this unique paint option combines Ultimate Red and Nera Black metallic paint. This hand finished option is a visual marker for the most high performance Peugeot models.

Braking Technology

Braking Technology: For powerful braking, ventilated front brake discs on the 308 GTi 270bhp have a diameter of 380mm (330mm on 250bhp). Mounted on aluminium hubs, they are pinched by four pistons (38mm and 41mm diameter) in a vibrant red fixed caliper at the front with the Peugeot Sport signature. The rear discs have a diameter of 268mm. These components deliver endurance and performance in the most demanding circumstances.
### Technical Specifications

<table>
<thead>
<tr>
<th>DRIVETRAIN</th>
<th>PETROL</th>
<th>DIESEL</th>
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</thead>
<tbody>
<tr>
<td>Fuel Type</td>
<td>Petrol</td>
<td>Diesel</td>
</tr>
<tr>
<td>Cubic capacity</td>
<td>1199</td>
<td>1199</td>
</tr>
<tr>
<td>Maximum power bhp (Kw)</td>
<td>82 (60) @ 2750</td>
<td>191 (250) @ 3500</td>
</tr>
<tr>
<td>Maximum torque (Nm)</td>
<td>170 (230) @ 1750</td>
<td>221 (300) @ 1750</td>
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<tr>
<td>5 speed manual</td>
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<tr>
<td>6 speed manual</td>
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<td>●</td>
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<tr>
<td>6 speed automatic</td>
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</table>

### SUSPENSION AND TYRES

| Front suspension | Pseudo MacPherson |
| Rear suspension | Deformable Crossmember |
| 15" steel wheels (195/65 R15) | ACCESS |
| 16" alloy wheels (205/55 R16) | ACTIVE |
| 17" alloy wheels (225/45 R17) | ALLURE |
| 18" alloy wheel (225/40 R18) | GTI 250bhp |
| 19" alloy wheel (235/35 R19) | GTI 270bhp |
| Spare wheel | ● |

### FUEL TANK

| Capacity (litres) | 53 |

### PERFORMANCE (DRIVER ONLY)

| Max speed (kph) | 172 |
| Acceleration 0 - 100kph (sec) | 13.3 |

### FUEL CONSUMPTION (EU Directive 2004/02)

<table>
<thead>
<tr>
<th>15&quot; / 16&quot; wheels</th>
<th>16&quot; / 17&quot; wheels</th>
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<th>18&quot; wheels</th>
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<th>16&quot; / 17&quot; wheels</th>
<th>16&quot; / 17&quot; wheels</th>
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<tbody>
<tr>
<td>Urban drive cycle (litres / 100km)</td>
<td>6.3</td>
<td>5.2</td>
<td>5.8</td>
<td>6.0</td>
<td>6.3</td>
<td>6.5</td>
<td>8.1</td>
<td>8.1</td>
<td>4.3</td>
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<tr>
<td>Extra urban drive cycle (litres / 100km)</td>
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<td>3.9</td>
<td>4.1</td>
<td>4.4</td>
<td>4.9</td>
<td>4.9</td>
<td>3.2</td>
</tr>
<tr>
<td>Combined drive cycle (litres / 100km)</td>
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<td>4.0</td>
<td>4.6</td>
<td>4.6</td>
<td>4.8</td>
<td>4.9</td>
<td>5.2</td>
<td>6.0</td>
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### EMISSIONS INFORMATION

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<th>15&quot; / 16&quot; wheels</th>
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<tbody>
<tr>
<td>Carbon Dioxide (CO2) emissions (g/km)</td>
<td>114</td>
<td>104</td>
<td>104</td>
<td>112</td>
<td>139</td>
<td>139</td>
<td>94.6</td>
<td>96.98</td>
<td>95.98</td>
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### VEHICLE WEIGHT INFORMATION (KG)

| Gross vehicle weight | 1645 | 1720 | 1750 | 1770 | 1790 | 1790 | 1780 | 1810 | 1820 | 1870 | 1900 |
| Karb weight | 1075 | 1080 | 1090 | 1150 | 1205 | 1205 | 1160 | 1180 | 1200 | 1290 | 1310 |
| Gross train weight | 2395 | 2920 | 3041 | 2970 | 0 | 0 | 3074 | 3203 | 3120 | 3465 | 3398 |
| Max breakd trailer weight | 750 | 1200 | 1200 | 0 | 0 | 1300 | 1400 | 1500 | 1600 | 1500 |
| Max tow ball weight | 75 | 75 | 75 | 75 | 0 | 0 | 75 | 75 | 75 | 75 | 75 |
| Turning circle(m) | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 |

### DIMENSIONS (mm)

| Length | 4253 |
| Width | 1804 - 2043 |
| Maximum height | 1457 (1446mm GTI) |
| Wheelbase | 2620 (2617mm GTI) |
| Front wheel track | 1559 (1570mm GTI) |
| Rear wheel track | 1553 (1554mm GTI) |
| Boot volume litres (min / max) | 470 - 1309 |

**NOTE:** Every endeavour has been made to ensure that the information and details contained in this specification sheet were accurate at the time of going to print, April 2016. However, the company reserves the right, whilst preserving the essential characteristics of the models described to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this leaflet up to date, but in order to avoid any misunderstandings please consult your Dealer. Images used for illustration purposes only.
<table>
<thead>
<tr>
<th>BODY STYLE</th>
<th>ACCESS</th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>GTi 250</th>
<th>GTi 270</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 door Hatchback</td>
<td>✗</td>
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<td>✗</td>
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<td>✗</td>
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</table>

**SAFETY & SECURITY**
- Driver & passenger airbags
- Front side airbags
- Front curtain airbags
- Electronic stability programme (ESP)
- Anti-lock braking (ABS), electronic brake force distribution (EBFD), emergency brake assist (EBA)
- Torsen limited slip differential
- Hill-assist
- Automatic electric parking brake
- Cruise control + speed limiter
- Programmable cruise control + speed limiter
- Three-point inertia reel seat belts on all seats
- Child locks
- Key retaining fuel filler cap
- Remote central locking
- Automatic locking doors and boot (activated by speed > 10 kph)
- Internally operated central locking button
- Visible VIN number
- Deadlocks
- Rolling code transponder immobiliser
- 2 x rear ISOFIX fixtures (Top Tether)
- Tyre pressure sensors
- Alarm

**COMFORT AND CONVENIENCE**
- Speed related electric power assisted steering
- Front parking sensors
- Rear parking aid with reversing camera
- Manual mono-zone air conditioning
- Automatic dual zone air conditioning
- One-touch electric front windows
- Rear electric windows
- Electric folding door mirrors with courtesy approach lighting
- 12V accessory power point (front)
- Leather steering wheel and gearstick
- GTi Mistral Nappa leather steering wheel with red marking, red stitch detail + GTi logo
- Peugeot Open and Go system (keyless entry with start / stop button)

**IN-CAR ENTERTAINMENT / COMMUNICATION**
- Radio with integrated CD player
- 9.7” multifunction colour touch screen
- Bluetooth hands free kit with USB connection + AUX-In
- Head-Up instrument display panel
- Driver Sport Pack (see Key Features for details)

**EXTERIOR FEATURES**
- Body colour coded door mirrors
- High gloss black door mirror shells
- Tinted rear side + tailgate window
- Tinted rear side + tailgate windows
- GTi grille with chequered flag design + red Peugeot lettering on grille, GTi front wing + tailgate badges
- Sports front bumper skirts + sports side skirts
- Large twin exhaust and black rear diffuser
- Aluminium GTi door sill finishers
- Metallic paint
- 15” steel wheels
- Alloy wheels
- Peugeot Sport branded red brake calipers with 380mm front discs
- Spare wheel

**EXTERIOR LIGHTING & VISIBILITY**
- LED daytime running lights
- Full LED headlamps with fully integrated LED daytime running lights
- Sequential LED front indicators
- LED rear lights
- Front fog lights
- Automatic headlights on & rain sensing front wipers
- Electrochrome rear view mirror
- Panoramic Cielo glass roof

**SEATING**
- Metax Mistral cloth trim
- Metax Mistral cloth trim with overstitch detail
- Sports style seats in Morston Mistral cloth trim with double overstitch detail
- Sports style seats trimmed in leather effect & half alcantara with red overstitch detail
- GTi bucket seats in leather effect & half alcantara with red overstitch detail, Peugeot Sport branding
- Massage function on front seats (two intensity settings)
- Height adjustment of front passenger seat
- Height adjustment of front passenger seat, seat back pockets and lumbar adjustment of driver seat
- Height adjustment of front passenger seat, seat back pockets and lumbar adjustment driver / passenger seat

E & OE April 2016
PERSONALISE

YOUR PEUGEOT 308

WITH THE PEUGEOT ACCESSORY COLLECTION

PROTECTION ITEMS

Velour Carpet Mat Set: Ref. 16098523 80

Peugeot velour carpet mat sets not only protect your original floor carpet from daily grime and wear and tear, they also present an attractive means of substantially improving soundproofing and heat insulation.

Carefully finished, with an original design and 308 motif, and fitting perfectly to the contours of the floor, the carpet mats boast a double anti-slide safeguard to ensure they do not move out of place, thanks to an anti-slip sub-layer and a fixing system.

Boot Protection Mat: Ref. 16098229 80 & 16098378 80 (SW Model)

The Peugeot 308 Boot Protection Mat provides effective protection for the original boot floor, when transporting goods or materials that may soil or cause permanent damage by tearing.

It fits snuggly into your vehicle’s boot and is water-resistant, to offer maximum protection to the vehicle and the original carpet, thus even helping to protect future resale values.

Quick and easy to fit or remove, with no permanent fixings, this top-end, anti-slip material is eco-friendly and fully recyclable.

Front & Rear Mudflap Set: Ref. 16100925 80 & 16100926 80 (SW Model)

Developed by Peugeot’s Style Centre, our front and rear mudflaps are tailor made to ensure harmony with your chosen vehicle’s lines. Shaped specifically to suit your car, they are securing fixed and offer maximise car body protection in mucky-terrains.

For improved effectiveness, the mudflaps are semi-rigid: they adapt to the road conditions and even according to speed.

Tow Bar with Tow Ball that can be removed without tools:
Ref. 16133621 80 & 16084725 80 (SW Model)

A tow bar is the perfect solution when you want to increase your loading capacity and tow a trailer, boat or professional equipment in complete safety.

This tow ball can be fitted and removed in a matter of seconds, without any tools, allowing you to easily and effortlessly change the appearance of your vehicle. It is even recommended for vehicles fitted with a rear parking assistance system. It comes supplied with a storage bag.

NOTE: Always know your vehicle’s maximum towing weights and gross train weights before attempting to tow goods or equipment. A wiring harness must be fitted with all tow bars.
PERSONALISE YOUR PEUGEOT 308 WITH THE PEUGEOT ACCESSORY COLLECTION

LUGGAGE SOLUTIONS

Set of Transverse Roofbars: Ref. 16088684 80 & 16074408 80 (SW Model)

Roofbars allow for the fixing of additional load components such as roof boxes or bike-carriers, and are a great means of freeing up boot space. They are designed to simply increase your 308's load capacity.

Our Roofbars comply with precise and rigorous specifications that guarantee optimum fixing to your 308, even at high speed. They have been subjected to the severest endurance and wind tunnel tests.

These Roofbars are City Crash Test approved (international safety standard). A security system also protects the Roofbars against theft. Delivered pre-assembled, the time for fitting the bars is reduced to the minimum.

Bike Carrier on Roof Bars (1 bike) PRO RIDE: Ref. 16077988 80

Bike carriers on roof bars conveniently take up less space, keep the bikes from rubbing against each other and minimise the risk of damage to your 308’s bodywork.

This carrier comes pre-assembled, for rapid installation without the need for tools and it can be adapted for all wheel dimensions. Detachable and adjustable straps ensure quick and easy loading / unloading of your bike.

Developed to a rigorous specification and designed to be resistant to weather and road conditions, these bike carriers have been subjected to both Pull Tests (resistance tests) and City Crash tests.

STYLE

16” Style “Garnet” Alloy Wheel Kit: Ref. 16085169 80

Alloy wheels are one of the rare parts that can profoundly transform a vehicle's aesthetics, lending prestige and even more stand-out to your vehicle. Like all our alloy wheels available as accessories for our many models, this alloy wheel has been designed and developed to integrate with the features of your 308.

Wheels are not subject to any regulatory restrictions. This explains why the majority of wheels on the market vary so greatly in performance and quality. A series of stringent tests (impact tests, fatigue tests, etc.) have been carried out on our Genuine Peugeot Alloy Wheels to guarantee you quality. These tests are generally not carried out on wheels sold in car accessory retailers.

For maintenance, only use products for cleaning aluminium rims as prescribed by the manufacturer. We recommend anti-theft wheel bolts when fitting alloy wheels.

FURTHER 308 ACCESSORIES ARE AVAILABLE AT YOUR LOCAL PEUGEOT DEALER. TALK TO YOUR LOCAL PEUGEOT DEALER TODAY FOR DETAILS.